

Runza Renews as Title Sponsor of AVCA Showcase

Runza/AVCA College Volleyball Showcase will be played August 28-29 at Qwest Center Omaha.

LEXINGTON, Ky. (January 21, 2009) – The American Volleyball Coaches Association has renewed its agreement with Runza[®] Restaurants as title sponsor of its College Volleyball Showcase, the organization announced Wednesday. The 2009 Showcase will be played August 28-29 at Qwest Center Omaha, Neb., in the second of a three-year deal with the arena.

“We are so pleased to welcome Runza[®] back as the title sponsor of the AVCA College Volleyball Showcase,” said Kathy DeBoer, AVCA Executive Director. “Combining a premier brand with a premier event brings value to both of us.”

Founded in 1949, Runza[®] is a Nebraska tradition that operates and franchises 83 restaurants in Nebraska, Colorado, Iowa and Kansas. The quick-service chain, who was title sponsor of the 2008 Showcase, is a valuable partner of this event.

“We are excited to partner with the AVCA once again as title sponsor of the College Volleyball Showcase,” said Becky Perrett, Runza[®] Director of Marketing. “The Showcase provides fans a sneak preview of top talent from across the country. Runza[®] is very pleased to support such a great event in Omaha.”

Now in its 15th year, the Runza/AVCA College Volleyball Showcase is the premier regular season college volleyball tournament in the country. The 2008 event featured four of the elite programs in the country who helped unveil a new conference challenge format. The teams for the 2009 event will be announced at a later date.

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About AVCA

The AVCA, with its headquarters in Lexington, Ky., is managed by IMG Associations. The mission of the AVCA is to develop and grow the sport of volleyball; with a membership of over 4,900 and counting, the AVCA provides a professional network for those individuals and companies dedicated to enhancing and developing the sport. Members are comprised of national and international coaches, collegiate, high school, club, youth and Olympic coaches, as well as club directors. Other members include former players, officials, media members and other friends of volleyball. As a group, the AVCA is committed to the development, growth, advancement and publicity of volleyball throughout the world. Further information is available at www.avca.org.