

Press Release

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Re: Temperature Tuesdays Begins Next Week at Runza®

LINCOLN – Runza® Restaurants is pleased to once again offer a temperature-related sale this winter. Temperature Tuesdays will run throughout January and February. The temperature at 6am each Tuesday is the price of an Original Runza® Sandwich with the purchase of a medium drink and medium French fry. Additions and substitutions are extra. The special sale dates are January 3rd, 10th, 17th, 24th, 31st and February 7th, 14th, 21st & 28th.

“What a great way to beat the cold weather blues than with an Original Runza® Sandwich for just pennies!” said Becky Perrett, Director of Marketing.

Runza® Sandwiches are made from scratch everyday at each location. During a sale of this magnitude, some locations have staff making sandwiches several times a day.

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 82 restaurants in Nebraska (76), Colorado (2 – Ft. Collins & Loveland), Iowa (2 – Clarinda & Council Bluffs) and Kansas (2 – Lawrence & Mission/KC Area).

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