

## **Press Release**

For Release: Immediate  
September 17, 2011

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Re: Runza® to Conduct 9<sup>th</sup> Annual Great Books for Great Kids Fundraiser

LINCOLN, NE—

On Tuesday, September 27<sup>th</sup>, Runza® Restaurants will conduct the 9<sup>th</sup> annual Great Books for Great Kids fundraiser. The funds will benefit local libraries, schools & literacy organizations and be used to purchase children's books. Last year, over \$30,000 was raised to benefit children in communities with Runza® locations and in the last eight years, over \$210,000 has been donated.

Fifteen percent of sales on Tuesday from all locations will be donated to this effort.

Runza® Restaurants has been a long time supporter of reading. "Reading is vital to lifelong success and provides an excellent opportunity for families to spend time together," stated Becky Perrett, Director of Marketing for Runza® National. "Donating funds for books and promoting literacy is an important endeavor for children and the community."

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 82 restaurants in Nebraska (76), Colorado (2), Iowa (2) and Kansas (2).

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