

Press Release

For Release: Immediate
January 4, 2011

Contact: Becky Perrett, Director of Marketing
Runza® National
Phone: (402) 423-2394 x122
Fax: (402) 423-5726
bperrett@runzanational.com

Re: Temperature Tuesdays Week #1 – January 4, 2011

LINCOLN – Runza® Restaurants is pleased to once again offer a temperature-related sale this winter. Temperature Tuesdays will run throughout January and February. The temperature at 6am each Tuesday is the price of an Original Runza® Sandwich with the purchase of a medium drink and medium French fry. Additions and substitutions are extra. The special sale dates are January 4th, 11th, 18th, 25th and February 1st, 8th, 15th and 22nd.

| | |
|--|------|
| Omaha, Bellevue, Bennington, Blair, Council Bluffs, Gretna, LaVista, Nebraska City, Papillion, Springfield & Wahoo | 10 |
| Lincoln, Crete, Seward & York | 9 |
| Aurora, Grand Island, Hastings, Holdrege, Kearney & St. Paul | 7 |
| Albion & Columbus | 1 |
| Beatrice & Fairbury | 8 |
| Broken Bow | 8 |
| Clarinda, Iowa | 12 |
| Cozad & Gothenburg | 2 |
| Falls City | 10 |
| Fremont | 9 |
| Lawrence, Kansas | 17 |
| Loveland & Ft. Collins, Colorado | 1 |
| McCook | 10 |
| Norfolk | 2 |
| North Platte | FREE |
| Ogallala | 3 |
| Scottsbluff & Gering | FREE |
| Sidney | 2 |
| Wayne | 1 |

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 81 restaurants in Nebraska (76), Colorado (2), Iowa (2) and Kansas (1).

###