

Press Release

For Release: Immediate
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Contact: Becky Perrett, Director of Marketing
Runza® National
Phone: (402) 423-2394
Fax: (402) 423-5726

Re: Runza® Raises Over \$30,000 to Purchase Books for Children

LINCOLN, NE—

On Tuesday, September 21st, all 79 Runza® Restaurants in Nebraska, Colorado, Iowa and Kansas donated 15% of sales to purchase books for libraries, schools and school foundations in communities with a Runza® location. The fundraiser, entitled “Great Books for Great Kids,” promotes the importance of reading and literacy. This year’s effort raised \$30,574.46. In the eight year history of the fundraiser, over \$210,000 has been donated. Runza® Restaurants was recognized by the National Restaurant Association in 2005 for the “Great Books for Great Kids” initiative and was awarded the Restaurant Good Neighbor Award in the large business category.

Runza® Restaurants has been a long time supporter of reading. “Reading is vital to lifelong success and provides an excellent opportunity for families to spend time together,” stated Becky Perrett, Director of Marketing for Runza® National. “Donating funds for books and promoting literacy is an important endeavor for children and the community.”

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 80 restaurants in Nebraska (75), Colorado (2), Iowa (2) and Kansas (1).

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