

Press Release

For Release: Immediate
September 14, 2010

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Re: Runza® to Conduct 8th Annual Great Books for Great Kids Fundraiser

LINCOLN, NE—

On Tuesday, September 21st, Runza® Restaurants will conduct the 8th annual Great Books for Great Kids fundraiser. The funds will benefit local libraries, schools & literacy organizations and be used to purchase children's books. Last year, almost \$30,000 was raised to benefit children in communities with Runza® locations and in the last seven years, over \$175,000 has been donated.

Fifteen percent of sales on Tuesday will be donated to this effort.

Runza® Restaurants has been a long time supporter of reading. "Reading is vital to lifelong success and provides an excellent opportunity for families to spend time together," stated Becky Perrett, Director of Marketing for Runza® National. "Donating funds for books and promoting literacy is an important endeavor for children and the community."

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 79 restaurants in Nebraska (75), Colorado (2), Iowa (1) and Kansas (1).

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