

## **Press Release**

For Release: Immediate  
December 30, 2009

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Re: Temperature Tuesdays Begins Next Week at Runza®

LINCOLN – Runza® Restaurants is pleased to once again offer a temperature-related sale this winter. Temperature Tuesdays will run throughout January and February. The temperature at 6am each Tuesday is the price of an Original Runza® Sandwich with the purchase of a medium drink and medium French fry. Additions and substitutions are extra. The special sale dates are January 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup> and February 2<sup>nd</sup>, 9<sup>th</sup>, 16<sup>th</sup> and 23<sup>rd</sup>.

“Many customers have fond memories of the Today’s Temperature sale. This year with Temperature Tuesdays, we are expanding the opportunity so more customers can take advantage of the special price. What a great way to beat the cold weather blues than with an Original Runza® Sandwich for just pennies!” said Becky Perrett, Director of Marketing.

Runza® Sandwiches are made from scratch everyday at each location. During a sale of this magnitude, some locations have staff making sandwiches several times a day.

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 82 restaurants in Nebraska (78), Colorado (2), Iowa (1) and Kansas (1).

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