

Press Release

For Release: Immediate
December 21, 2009

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Re: Runza® Sandwiches at the Holiday Bowl

LINCOLN, NE—

Husker fans at the Holiday Bowl won't feel so far away from home when all they have to do is walk around the stadium to get a fresh, hot Runza® Sandwich. Runza® Restaurants will sell from three locations inside Qualcomm Stadium.

“We are proud to once again travel to a bowl game and provide a taste of Nebraska to the Husker fans in Southern California. Runza® Sandwiches will be the only Nebraska food featured inside the stadium,” stated Donald Everett, Jr., President of Runza® National.

Everett noted, “Over 35,000 Runza® Sandwiches and hamburgers were given away during the season through the tiered ticketback offer. Our defense was especially dominant this year and many Husker fans & Runza® customers benefited from their great play.”

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 83 restaurants in Nebraska (79), Colorado (2), Iowa (1) and Kansas (1).

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