

Press Release

For Release: Immediate
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Re: Runza® Car Giveaway Winner from Gering

NOTE: Photos attached.

LINCOLN, NE—

Tina Ward of Gering won the 2009 Dodge Challenger SE from Runza® Restaurants. From June 1st – July 31st, Runza® conducted the Zero to 60 Scratch & Win game card promotion in celebration of the company's 60th anniversary. By scratching a game card, customers won \$60 gift cards, anniversary t-shirts, packets of 52 Combo Meals (Runza® Combo Meal a Week for a Year), a 60" flat screen TV and over a million discounted food items.

Thirty lucky winners from across the Runza® chain redeemed special "Finalist" game cards. The finalists were in the drawing for the car. The car giveaway took place Saturday, August 8th at 10:30am at the 33rd & Highway 2 Runza® location in Lincoln.

Ms. Ward's key unlocked the security bar on the steering wheel indicating she was the winner. Her children and other family members were on hand to watch along with 100 other spectators.

"Tina is a very excited winner and her kids can wait for a ride in the Challenger on the first day of school!" stated Becky Perrett, Director of Marketing.

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread, made-to-order hamburgers, and double dipped onion rings – operates and franchises 83 restaurants in Nebraska, Colorado, Iowa and Kansas.

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