

## **Press Release**

For Release: Immediate  
June 6, 2008

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Re: Runza® Opens New Location in Broken Bow

LINCOLN, NE—

Today, the 80<sup>th</sup> location in the Runza® Restaurant chain will open in Broken Bow, Nebraska.

Kevin & Joyce Richardson of Broken Bow are the franchisees of the store. This is their first Runza® franchise.

Private, pre-opening parties were held June 5<sup>th</sup> for business vendors, employees, civic leaders, family and friends. Approximately 350 guests enjoyed their favorite Runza® Restaurant menu items at the opening parties. The Broken Chamber of Commerce conducted a ribbon cutting and presented a plaque to the Richardson's.

The store employs 25 staff members and features a small conference room.

Renee Sjulín, Vice President of Runza® National, commented on the great local support represented at the event. "Runza® Restaurants strive to be good neighbors. With this impressive turnout, I am confident Runza® will quickly find its niche in the community."

"We are very excited to get this location off the ground and look forward to providing great food and service to our customers," said Kevin Richardson.

Runza® Restaurants – famous for the Runza® Sandwich with its delicious blend of ground beef, cabbage, onions and secret spices baked inside homemade bread; made-to-order hamburgers; and homemade onion rings – operates and franchises 80 restaurants in Nebraska, Colorado, Iowa and Kansas.

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